

# MEN vs. WOMEN

## DISPARITIES IN COLLEGE ATHLETES

### BROADCASTING

College newspapers in a university of Memphis study covered male athletes and events in 72.7% of their sports stories, and college television operations devoted 81.5% of their sports stories to males.



Huffman, S., Tuggle, C. A., & Rosengard, D. S. (2004).

### CONFIDENCE DIVIDE

Women are not given the same opportunities to educate themselves on specific gym equipment as women specific sports do not focus on some of those specifics.

*"I feel uncomfortable using the weight machines because I am not as comfortable in my knowledge of knowing how to use them."*

Oliver W. A. Wilson, Crystal Colinear, David Guthrie & Melissa Bopp (2022)

### DOES EVERYONE HAVE ROLE MODELS?

Men have more same gender role models while women have much fewer as women are not shown as inspirational people in the media.



### WE NEED TO CELEBRATE WOMEN ATHLETES

Midgley, C., DeBues-Stafford, G., Lackwood, P., & Thai, S. (2021)

### WHAT MATTERS MOST?

When it comes to athletics for men and women self comparison, self esteem correlate positively with one another. We all compare ourselves and have trouble with self esteem. Women report lower self compassion and self esteem than men. This plays in a role in everyday life and athletics.

Murn, L. T., & Steele, M. R. (2020)

